



# SULTAN QABOOS UNIVERSITY

## COURSE OUTLINE

**PROGRAM: Bachelor of Science - Natural Resource Economics**

<b>1. Course Code</b>	NREC4103	
<b>2. Course Title</b>	AGRIBUSINESS ENTREPRENEURSHIP	
<b>3. Credits</b>	3	
<b>4. Pre-requisite Course(s)</b>	AGEC 2003 or NREC 2003 or CAMS 2003	
<b>5. Co-requisite Course(s)</b>	N/A	
<b>6. Equivalent Course(s)</b>	N/A	
<b>7. Incompatible Course(s)</b>	N/A	
<b>8. Course Category</b>	<input type="checkbox"/> University Requirement	<input type="checkbox"/> University Elective
	<input type="checkbox"/> College Requirement	<input type="checkbox"/> College Elective
	<input checked="" type="checkbox"/> Department Requirement	<input type="checkbox"/> Department Elective
	<input type="checkbox"/> Specialization Requirement	<input type="checkbox"/> Specialization Elective
	<input type="checkbox"/> Other (specify):	
<b>9. Course Owner</b>	College: CAMS	Department: NRE
<b>10. Course Type</b>	<input checked="" type="checkbox"/> Lecture	<input type="checkbox"/> Lecture/Lab
	<input type="checkbox"/> Lecture/Seminar	<input type="checkbox"/> Lecture/Studio
	<input type="checkbox"/> Lecture/Tutorial	<input type="checkbox"/> Lecture/Lab/Tutorial or Seminar
	<input type="checkbox"/> Tutorial	<input type="checkbox"/> Laboratory (Practical)
	<input type="checkbox"/> Field or Work Placement	<input type="checkbox"/> Studio
	<input type="checkbox"/> Seminar	<input type="checkbox"/> Internship
	<input type="checkbox"/> Workshop	<input type="checkbox"/> Project
<b>17. Language of Instruction</b>	ENGLISH	
<b>18. Course Description</b>		
This module aims to introduce students to theoretical concepts of entrepreneurship and an understanding the importance of the role entrepreneurship in a given economy via the creation of a new independent business or organization of a new enterprise within an existing firm. Areas covered include historical developments and definitions of entrepreneurship, economic and sociocultural theories of entrepreneurship, approaches to study entrepreneurship, entrepreneurship in limited resource farming context, methods of entrepreneurial venture initiation, business planning, creativity and innovation and corporate entrepreneurship.		
<b>19. Teaching/Learning Strategies</b>		
The course is taught using a combination of lectures and class discussions as well as group tasks & group assignments. Theoretical concepts are introduced in a gradual manner and logical linkages will be made among the concepts taught. Each new concept is supported by examples and active participation of students in the classroom is encouraged. Students will also be given the task to read, summarize and present selected chapters of the course text.		
<b>20. Assessment Components and Weight [%]</b>		
<input checked="" type="checkbox"/> Quizzes 15%	<input type="checkbox"/> Practical	<input type="checkbox"/> Other (specify):
<input checked="" type="checkbox"/> Homework assignments 5%	<input checked="" type="checkbox"/> Project 10%	
<input checked="" type="checkbox"/> In-term examination(s) 30%	<input checked="" type="checkbox"/> Final examination 40%	
<b>21. Grading Method</b>		
<input checked="" type="checkbox"/> A-F Scale <input type="checkbox"/> Pass/Not passed		
<b>22. Textbook(s) and Supplemental Material</b>		
During the course, lecture notes will be distributed.		

**Course Text:**

Donald F. Kuratko (2009). Introduction to Entrepreneurship: Eighth Edition (INTERNATIONAL EDITION). South-Western-Cengage Learning.

**Additional Reading::**

Richard Stutely (2007). The Definitive Business Plan: The Fast-Track to Intelligent Business Planning for Executives and Entrepreneurs. Printice Hall. (Paperback - 2007)

**23. Matching Course Objectives with Program Outcomes and SQU Graduate Attributes****SQU Graduate Attributes**

<b>A. SQU graduates should be able to:</b> <ol style="list-style-type: none"> <li>1. apply the knowledge and skills relevant to the specialization</li> <li>2. communicate effectively and use information and communication technologies</li> <li>3. critically analyze complex information and present it in simple clear manner</li> </ol>	<b>B. SQU graduates possess</b> <ol style="list-style-type: none"> <li>1. interpersonal communication skills and alignment with culture of international labour market to assist them in practical life and in living successfully</li> <li>2. skills and motivation for independent learning and engagement in lifelong learning and research</li> <li>3. work ethics and positive values, and intellectual independence and autonomy</li> <li>4. teamwork skills and display potential leadership qualities</li> </ol>	<b>C. SQU graduates should</b> <p>relish good citizenship qualities, be conscious of their national identity and be socially responsible, engage in community affairs and be mindful of contemporary issues.</p>
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#	Intended Student Learning Outcome /Course Learning Objective	Relevant Program Outcome(s)	Applicable Attribute(s)
1.	Demonstrate in-depth knowledge on theory and analytical methods in natural resource economics and business	Knowledge	4
2.	The ability to think critically and address problems especially in a team context	Skills	3
3.	The ability to identify, formulate, analyse and solve economics and business problems	Knowledge & Skills	3
4.	The ability to communicate orally and in writing;	Competencies	3
5.	The ability to engage in life-long learning	Qualities of BSc. Holders	3
6.	Demonstrate knowledge of contemporary issues	Knowledge	4
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**16. Student Responsibilities**

It is the student's responsibility to know and comply with all University Academic Regulations relevant to participation in this course. These regulations specifically include attendance requirement and students' academic code of conduct.

For attendance, it is the student's responsibility to be punctual and to attend all classes.

Students are expected to perform their work with honesty and avoid any academic misconduct, which is defined as the use of any dishonest or deceitful means to gain some academic advantage or benefit. This can take many forms, including but not limited to, the following: copying, plagiarism, collusion and forging documents. For full details, please refer to the Undergraduate Academic Regulations and to the Student Academic Misconduct Policy.

Additionally, this course requires that you:

- \*Participate in class by contributing to class throughout the semester.
- \*Be responsible for any announcements made in class, even in case of absence.
- \*Are aware that attendance is mandatory. Skipping 3 classes will result in dropping the student from the class.
- \*Are aware that plagiarism and copying are strictly prohibited. For full details please refer to the Undergraduate Academic Regulations and to the Student Academic Misconduct Policy.

COURSE INFORMATION			
<b>Course Code</b>	NREC4103	<b>Course Title</b>	AGRIBUSINESS ENTREPRENEURSHIP
<b>Semester/ Year</b>	Fall/2019	<b>Section(s)</b>	10
<b>Day, Time, and Place</b>			
<b>Course Coordinator</b>	Dr. Ibtisam Al-Abri		
<b>Office Location</b>	NRE-226A	<b>Office Hours</b>	
<b>Office Tel. Ext.</b>	1261	<b>Email</b>	ialabri@squ.edu.om

Tentative Schedule			
Week	Lecture #	Topic/Material to be covered	Assessment
1		Entrepreneurship and its importance for economic development & historical evolution of the concept	
2		Historical Evolution of the concept (Contd.)	
3		Small business owner vs Entrepreneur, Myths of entrepreneurship	Quiz I 5%
4		Approches to study entrepreneurship: Entrepreneurial school of thoughts approach, Indicative/trait approach,	
5		Approches to study entrepreneurship: Entrepreneurial school of thoughts approach, Indicative/trait approach,	Assignment I 5%
6		Economic theories of entrepreneurship	
7		Economic theories of entrepreneurship (contd.) & Commercial application of economic theories.	
8		Sociocultural theories of entrepreneurship	
9		Creativity and Innovation	Assignment II 5%
10		Method to initiate new ventures: Creating new ventures	
11		Method to initiate new ventures: Creating new ventures	Quiz II 10%
12		Entrepreneurship in the constraint facing context.	
13		Introduction to corporate entrepreneurship:	
14		Conceptualizing corporate entrepreneurship strategy and sustaining corporate entrepreneurship.	
15		Business planning.	
16			
17			

## APPENDIX A: INSTRUCTORS OF MULTIPLE SECTIONS

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<b>APPENDIX B: ADDITIONAL INFORMATION</b>