



Course Code	NREC 3106	
Course Title	SOCIAL SURVEY DESIGN AND ANALYSIS	
Credits	3 CH, 12 CP, 6 ECTS	
Pre-requisite Course(s)	CAMS 2003	
Co-requisite Course(s)	N/A	
Equivalent Course(s)	N/A	
Course Category	<input type="checkbox"/> University Requirement	<input type="checkbox"/> University Elective
	<input type="checkbox"/> College Requirement	<input type="checkbox"/> College Elective
	<input checked="" type="checkbox"/> Department Requirement	<input type="checkbox"/> Department Elective
	<input type="checkbox"/> Specialization Requirement	<input type="checkbox"/> Specialization Elective
	<input type="checkbox"/> Other (specify):	
Course Owner	College: CAMS	Department:NRE
Course Type	<input type="checkbox"/> Lecture	<input type="checkbox"/> Lecture/Lab
	<input type="checkbox"/> Lecture/Seminar	<input type="checkbox"/> Lecture/Studio
	<input type="checkbox"/> Lecture/Tutorial	<input checked="" type="checkbox"/> Lecture/Lab/Seminar
	<input type="checkbox"/> Tutorial	<input type="checkbox"/> Lab or Practical
	<input type="checkbox"/> Field Work	<input type="checkbox"/> Field Placement
	<input type="checkbox"/> Studio	<input type="checkbox"/> Seminar
	<input type="checkbox"/> Internship	<input type="checkbox"/> Workshop
	<input type="checkbox"/> English Language Skill	<input type="checkbox"/> Project
Language of Instruction	English	

Course Description

Social survey is the main tool of social data collection. Students (undergraduate and postgraduate) and professionals require to conduct social surveys for research, program planning, monitoring and evaluation of projects and programs. This course will provide knowledge and practical skills on designing, conducting, analyzing and communicating results of social surveys.

The course will provide knowledge and skills on the following.

1. Understand the purposes of doing social research through surveys within research methodology.

2. Learn how to plan and design social surveys for research and planning, monitoring, etc.
3. Learn and develop skills to conduct social surveys.
4. Learn and develop skills on analyzing social survey data and writing reports and doing presentations.

Teaching/Learning Strategies

The course will be presented as class room teaching with computer lab exercises. Students will as groups conduct a survey, analyze data, and do an oral and written presentation. The content of teaching will be based on a single recommended text book given below. Students are expected to closely follow the book. Hence elaborate notes will not be provided. Students are encouraged to identify a research topic that would require a social survey independently and within the first 4 weeks of the course.

A general skill on use of Excel and Word programs are expected.

Evaluation Methods

Students will be assessed through one midterm exam, few homework; several date unannounced quizzes and a final exam as well as on the group exercise.

The examination questions will be a mix of MCQ, short answers and long answers. Midterm exam will be based on lecture content discussed up to the last day prior to the exam. Final exam is comprehensive covering the full syllabus. Midterm exam will be one and half hours and the final exam will be 3 hours.

Homework and group exercise assignments should be submitted within 7 days from the day the homework is handed to you. For each day of delay 10% of the total mark of the assignment will be deducted.

The distribution of marks for each assessment is as follows:

Midterm exam	30%
Quizzes (unannounced)	5%
Group exercise with homework (process, report and presentation)	25%
Final Examination (comprehensive)	40%

Required Course Core Material

Nardi, M. Peter. (2014) Doing Survey Research: A Guide to Quantitative Methods, Paradigm Publishers, Boulder, London.

Matching Course Objectives with Program Outcomes and SQU Graduate Attributes

SQU Graduate Attributes

SQU graduates should be able to: apply the knowledge and skills relevant to the specialization communicate effectively and use information and communication technologies critically analyze complex information and present it in simple legible manner	SQU graduates possess interpersonal communication skills and alignment with culture of international labour market to assist them in practical life and in living successfully skills and motivation for independent learning and engagement in lifelong learning and research work ethics and positive values, and intellectual independence and autonomy teamwork skills and display potential leadership qualities	SQU graduates should relish good citizenship qualities, conscious of their national identity and socially responsible, engage in community affairs and mindful of contemporary issues.
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#	Course Learning Objective	Relevant Program Outcome(s)	Applicable Attribute(s)
	1.Design a social survey based on an identified need (research or planning),	The ability to identify, formulate, analyze and solve economics and business problems The ability to think critically and address problems especially in a team context Demonstrate knowledge of contemporary issues	
	2. Conduct a social survey,	The ability to think critically and address problems especially in a team context	
	3.Analyze data towards identified objectives and	Demonstrate in-depth knowledge on theory and analytical methods in natural resource economics and business	
	4. Communicate findings through verbal and written presentations.	The ability to communicate orally and in writing	

Student Responsibilities
<p>It is the student's responsibility to know and comply with all University Academic Regulations relevant to participation in this course. These regulations specifically include attendance requirement and students' academic code of conduct.</p> <p>For attendance, it is the student's responsibility to be punctual and to attend all classes.</p> <p>Students are expected to perform their work with honesty and avoid any academic misconduct, which is defined as the use of any dishonest or deceitful means to gain some academic advantage or benefit. This can take many forms, including but not limited to, the following: copying, plagiarism, collusion and forging documents. For full details please refer to the Undergraduate Academic Regulations and to the Student Academic Misconduct Policy.</p> <p>Additionally, this course requires that you:</p> <p>Students should use a pen to answer exams. Students should bring a calculator. Students should not use mobile phones during exams. Time should be checked on a wrist watch. Students should not ask any questions from the exam invigilators during the exam. The internet should not be used during exams. Any clarification regarding the marking of an exam paper must be done within a week of receipt of the assessment.</p>

Course INFORMATION

Course Code	NREC 3106	Course Title	SOCIAL SURVEY DESIGN AND ANALYSIS
Year/Semester	2018 Fall	Section	10
Day, Time, and Place	Monday and Wednesday from 14:15 to 15:35 at AGR/1025		

Course Coordinator	Dr. H. B. Kotagama		
Office Location	Room 238 Anx, NRE, CAMS	Office Hours	9:00 am to 12:00 Noon Sunday Tuesday Thursday
Office Tel. Ext.	2414 3613	Email	hemkot@squ.edu.om

Tentative Schedule

Week	Lecture/Topic	Material to be covered	Assignment/Exam	Weight (%)
1	Introduction to the course and its logistics.	Course outline		
2	Understand the purpose of conducting social surveys	Ch. 1 Why we do research		
3	Learning to formulate research issues (Identify a research issue: group exercise).	Ch. 2 Finding ideas to research Ch. 3 Designing research		
4	Constructing a questionnaire. (Beginning to develop questionnaire for group exercise).	Ch. 4 Developing a questionnaire	Quiz	
5	Learning sampling techniques in class and lab. (Decide on a sample for the group exercise and begin to collect data).	Chapter 5 Sampling		
6	Learning sampling techniques in class and lab.		Quiz	
7	Learning data analyses and interpretation: Descriptive statistics (class and lab)	Ch. 6 Descriptive statistics		
8	Learning data analyses and interpretation: Intermediate statistics (class and lab)		Midterm	
9	Gaining report writing skills (lab).	Ch. 10 Presenting results		

10	Gaining discussion and presentations skills.			
11	Short presentation on progress of group exercises.			
12	Analysing Multiple variables and advanced topics (lab).		Quiz	
13	Presentation of group exercise.			
14	Presentation of group exercise.			
15	Presentation of group exercise.			

appendix A: Instructors of multiple sections

[illegible]

appendix B: ADDITIONAL INFORMATION

Additional information on group exercise will be provided