

Brief Bio

1. Personal Information

Name: **Abdelouahab Boukhenoufa**

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Academic Rank: **assistant Professor**

Department: **Mass Communication**

Specialization: **Mass Communication & Media studies**

Minor specialization: **Journalism and Digital Media**

Accounts on Research Platforms:

1- Elsevierpure

<https://squ.elsevierpure.com/en/persons/abdelouahab-boukhenoufa>

2- Orcid

<https://orcid.org/0000-0003-2649-3969>

3-Academia

<https://squ.academia.edu/AbdelouahabBoukhenoufa>

4- Researchgate

<https://www.researchgate.net/profile/Abdelouahab-Boukhenoufa>

5-Google Scholar

<https://scholar.google.com/citations?hl=en&user=l-g4wnMAAAAJ>

2. Employment History

Place of Work (Institution)	Year	Occupation
Algiers university	1993-2007	Assistant professor
Algiers university	2007-2010	Associated professor
Algiers university	2003-2004	Head of Department
Sharjah university	2010-2013	Assistant professor
Emirates College of Technology (AbuDhabi)	2013-2016	Assistant professor Head of Department
AlGhurir university (Dubai)	2016-2017	Assistant professor
Gulf University (Bahrein)	2017-2018	Associated professor
Sultan Quaboos University	2018- Present	Assistant professor

3. Education and Qualifications

3- 1 Qualifications

Institution	Year	Qualification
Constantine University	1985	BA
Algiers University	1990	MA
Algiers University	2007	PhD

3-2 Courses Taught

	Level
The News in the Media	Bachelor's
Photojournalism	Bachelor's
Propaganda and Public Opinion	Bachelor's
International Media	Bachelor's
Specialized Journalism	Bachelor's
Journalism interview	Bachelor's
Journalism Investigation	Bachelor's
Press Article	Bachelor's

Corporate Communication	Bachelor's
Specialized Journalism	Master
Advanced Press Editing	Master
Mass Communication Research Methods	Master

4. Research

4-1 Research Interests

- 1-Journalistic Cultures and Professional Roles.
- 2-Journalism ethics
- 3-Technology ,Media Convergence and the Media Landscape Change
- 4-Media systems from a comparative perspective
- 5-Digital Methods
- 6-Media Education and Curriculum
- 7-Youth and Social Media
- 8- Habits and Patterns of News Consumption

4-2 Papers (recent papers 2021-2025)

1. **Abdelouahab, Boukhenoufa**, Nacereddine Alayadi, (2025), Paradigms of Mass Communication Theories in Arab Academic Media Studies and their Relationship with Media Practice, Aljazeera for Communication & Media Studies, issue 05, January, PP,359-394.
2. Abdulla Alkindi, **Abdelouahab Boukhenoufa**, (2024) , Media Research in the Sultanate of Oman (2008-2022) Reality and Prospects :Analytical Study, The Journal of The Arab Union Universities For Media & Communication technology, Issue 13 ,pp,1-46
3. **Abdelouahab, Boukhenoufa**, (2024), News Consumption Habits and Patterns Among Sultan Qaboos University Students in the Age of Social Networks, Arab Journal of Media and Communication (AJMC) Issue 40, Dec.pp,105-134.
4. Farhi, F., Jeljeli, R., **Boukhenoufa, A.**, Mallek, M., & Lassouane, K. (2024). Visualization Acceptance Among the Data Journalists in the United Arab Emirates: A structural Equation Modeling-based Study. *Online Journal of Communication and Media Technologies*, 14(4), e202447.
<https://doi.org/10.30935/ojcm/14986>
5. **Abdelouahab, Boukhenoufa**, Al Shiyama, Khamis, Al Abri, (2024), Exploring the Radio Listening Habits and Preferences of Working Women in Oman: A Study on Uses and Gratifications, Int. J. Media. Mas. Com. Vol. 06, No. 01, 142-164 . DOI: 10.46988/IJMMC.06.01.2024.07
6. Eslam Abdelraouf, **Abdelouahab Boukhenoufa**, Amira Mohamed, (2024) The Characteristics and Functions of Military TV shows in the Sultanate of Oman: A content Analysis of «Abtaluna Almaghaweer» Program during 2020 – 2021, Journal of Arts & Social Sciences, Vol. 15 No. 1 135-150
7. **Abdelouahab, Boukhenoufa**, (2022) Social Networking Sites Research in the Arab Region: A Meta Analysis Study of its Theoretical, Conceptual and Methodological Frameworks, Journal of Communication and Development, Issue, (33), 139-179
8. **Abdelouahab, Boukhenoufa**, (2022), Technology, e-learning, and The Future of the Educational System Challenges: A critical Reading of the Dominant Theoretical and Thinking Visions, Surra Man Ra'a , Volume 18, Issue 73, 1077-1104
9. **Abdelouahab, Boukhenoufa**, (2022), Teaching Media Ethics in Arab Universities: Old Curricula New Media Environment, "Almyar" a refereed journal issued by El Amir Abdelkader University for Sslamic Sciences ,Constantine,Algeria vol.25,issue 5,2022,483-510
10. **Abdelouahab, Boukhenoufa**, (2021), Media Education in Arab Universities in the Era of Media Convergence: Reality and Challenges, Algerian Journal of Communication, No. 35, 2021, 07-57
11. **Abdelouahab, Boukhenoufa**, (2021), Regulating Broadcast Media in the Arab Region in the Era of Digital Transformations: New Regulatory Bodies ,Old Policies ,The International Journal of Media and Mass Communication, , Volume 3 (No. 2), 2021, 39-73
12. **Abdelouahab, Boukhenoufa**, (2021), Digital Technologies And Their Effects On The Press and Digital

Publishing: Trends, Challenges and Opportunities: Foresight reading, "Rakmana " journal for media and communication studies, a refereed journal issued by the Department of Mass Communication , University of Algiers III, No. 1, July 2021,52-75

Book chapters (recent)

- 1- **Abdelouahab, Boukhenoufa**, (2024), Teaching Crisis Communication in the Curricula of Public Relations Programs in Arab Universities in the Age of Digital Transformations: Reality and Challenges. In, Al-Danani, A., and Al., Academic Qualification and Professional Practice of Public Relations in Arab Countries, Amman: Dar Shahrazad for Publishing and Distribution, first edition. , 164-207
- 2- **Abdelouahab, Boukhenoufa**, (2021), Weakening boundaries Between News and Propaganda Content in the Arab Media and the Collapse of the Ethics (Chapter 3) in Mohamed Kirat (editor) Ethics of Media Practice and Falsification of Awareness in a Turbulent World, Dubai , Al Falah Library for Publishing and Distribution, first edition.
- 3-- **Abdelouahab, Boukhenoufa**, (2017), Arab journalistic culture: A Study of Arab Journalists' Perceptions Of Themselves and the Role of The Media, chapter (17)in by Nahawand al-Qadri (editor) Arab Media and the Stakes of change in light of transformations, Beirut : Center for Arab Unity Studies.

4-3 Conferences (recent conferences)

- 1.The 4 th International conference of the Department of Mass Communication, Sultan Qaboos University, "Communication, Media and the artificial intelligence revolution: Present and Future " , 17-19 Novembre 2024, Muscat.
- 2.Conference on Academic Qualification and Professional Practice of Public Relations in Arab Countries: Reality and Prospects, Liwa College of Technology, Abu Dhabi, United Arab Emirates, March 20 and 21, 2023
- 3.The Faculty of Mass Media, University of Algiers 3 International Conference, "The Media System in Algeria (1962-2022): Policies - Legislation - Practices and Future Challenges" on June 29 and 30, 2022.
- 4.The international Conference on printed Press in the Digital Environment: Adaptation ,Requirements and Future prospects , Mass communication Department ,University of Algiers III, April 8, 2021
- 5.The International Conference on Mass Communication in the Age of the Digital Revolution, Mass communication Department , Sultan Qaboos University , March 23-26, 2021
- 6.The International Conference on Media Ethics in the Era of False News , Mass communication Department ,Doha University ,February 24 and 25, 2020
- 7.The International Conference on Arab Media and Questions of Change, Faculty of Mass Communication, Lebanese University, Beirut, May 5, 6 and 7, 2016

4-4 Thesis Supervision (recent theses)

- 1-The socio-cultural impact of the television image on the values of the Algerian individual, by student Boussiala Zouhair, University of Algiers (PhD thesis) ,2015
- 2-communication Patterns in the Algerian traditional society: A study of verbal interactions in the market space, by student Bousaft Abdel Aziz University of Algiers (PhD thesis, dissertation in progress)
- 3-New Media and Public Space: A Study of Algerian Youth Uses of YouTube by Student Tsaadit Guedouar University of Algiers (PhD Thesis) 2020
- 4-Sultan Qaboos University students' use of Oman Sports Channel programs and the achieved gratifications: A descriptive study by student Al-Sadiq bin Khamis Al Lawati, Sultan Qaboos University (Master's Thesis) June 2020
- 5-Omani women and radio broadcasting: uses and gratifications by student Shaima Al-Abri Sultan Qaboos University (Master thesis) 2022
- 6-Talk shows on Omani TV: Characteristics and Challenges by student Saif Al-Abri () Sultan Qaboos University (Master thesis)2022
- 7-Characteristics of the Omani "podcast" content and its production requirements: An analytical study during the year 2021 , by student Ameera Al Ghafri (Master thesis)2023

8-The Characteristics of military television programs in the Sultanate of Oman, and their functions: An analytical study of the content of the program “Abtaluna al maghaweer ” during 2020-2021, by the student Amira Al Balushi (Master’s thesis) 2023

9- The attitudes of journalists in the Sultanate of Oman towards the effects of artificial intelligence on journalistic work: An Exploratory study during the year 2024.By The Student Amal Al Kindi, 2024(Master’s thesis) (in progress)

5. Awards

Arab States Broadcasting Union Award, Television and Children Festival, 2000

6. Community Service

6-1 Community services (Lectures – Seminars – etc....)

- 1- Presenting a lecture entitled: Journalism and the Search for Truth in the Post-Truth Era, Cultural Season of the College of Arts and Social Sciences, May 1, 2024
- 2- Presenting a lecture entitled: News Industry and Consumption in the Post-Truth Era, Institute for Strategic and Defense Studies, June 10, 2024
- 3- Presenting a lecture entitled: “Artificial Intelligence: Robot Journalism Versus Creative Journalism”, Ministry of Media , February 20, 2024
- 4- Presenting a training workshop on media skills, National Defense College, June 2021
- 5-Participing as a member in providing expert advice to the Administrative Court, April 2021
- Reviewing the Master's Program in Media and Public Relations of the Gulf University - Bahrain October 2020
- 6-Providing a training course on journalistic genres for the benefit of media coordinators - Omani Ministry of Education, Office of Educational Supervision, Wilayat Suwaiq March 6, 2019
- 7-Technology development and major trends in the field of journalism A lecture given at the Omani newspapers symposium 2019

6-2 Committee membership (main committees)

- 1.Member of the Scientific Committee of the Fourth International Conference of the Media Department, November 18-19, 2024
- 2.Member of the Scientific Committee of the 4 th international conference on intelligence technologies and Metaverse ,30-31 October, Gulf University, Manama, kingdom of Bahrein
- 3.college Council 2020-2021 member
- 4.Academic Accreditation Committee 2021-2022
- 5.Executive Plan Committee 2021-2022
- 5.Post-graduation Committee – Mass Communication Department -2021-2020-2023-2024
- 6.Scientific Committee of the International Conference of Mass Communication Department March 23-26, 2021