

Brief Bio

1. Personal Information		
Name: Dr. Moosa Jaffar Ali Al Lawati	E-mail: m.lawati@squ.edu.om	
Academic Rank: Assistant Professor	Department: Mass Communication	
Specialization: Media and Communication	Minor specialization: PhD in Media and Communication	
Address: Sultan Qaboos University, College of Arts & Social Sciences.		
2. Employment History		
Place of Work (Institution)	Year	Occupation
University of Technology and Applied Sciences, Nizwa	2022-2023	Assistant Professor
College of Applied Sciences, Nizwa	2013-2022	Assistant Lecturer
Sultanate of Oman Television	2006 – now	Freelance presenter and reporter
3. Education and Qualifications		
3- 1 Qualifications		
Institution	Year	Qualification
RMIT University, Australia	2022	PhD in Media and Communication
University of News South Wales, Australia	2012	Master in Journalism and Communication
3-2 Courses Taught		Level
Graduation Project (Broadcast)		4
New Media		4
News Reporting and Writing		3
Media Translation		3
Media productions		4
Journalism and Technology		3
4. Research		
4-1 Research Interests		
Digital communication		
News and content production		
Broadcast media		
Citizen Journalism, social media and User-Generated Content		
Artificial Intelligence and Media		
4-2 Papers (5 most important or recent papers)		
Peer-reviewed paper on ‘the Role of the Media in Promoting Women’s Endowment: Practices and Challenges’, Al-Khalil Journal, Al-Khalil bin Ahmed Al-Farahidi Centre, 2024		
Peer-reviewed paper on journalists’ perceptions of employing Social Media Networks in media production (under publication)		
A research thesis on the uses of social media and citizen journalism in the news production, RMIT University, Australia.		
A paper on the challenges of citizen journalism and environmental media in the Sultanate of Oman (under review for acceptance).		

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4-3 Conferences (5 most important or recent conferences)
International Communication Association Conference, Gold Coast, Australia, 2024 (Speaker)
4th International Conference of the Department of Media, Sultan Qaboos University, November 2024 (Speaker)
Journalism Education and Research Association of Australia (JERAA) Conference, Melbourne, Australia, 2020: Media and Democracy – Transformations in Journalism Research, Education, and Practice
Scientific Symposium on Women's Endowment, Khalil bin Ahmed Al-Farahidi Center, University of Nizwa, Sultanate of Oman, 2023
4-4 Thesis Supervision (5 most recent theses)
Master's Thesis on Radio and Television Teaching Curricula in the Sultanate of Oman (Assistant Supervisor)
Master's Thesis on Strategic Communication for the Royal Oman Police Platforms (Assistant Supervisor)
Master's Thesis on Audio Production at Oman Radio – Quran Radio (Assistant Supervisor)
5. Awards
Media Excellence Award for Best Television Report, Ministry of Information 2011
Youth Excellence Award in Media, Ministry of Culture, Sports and Youth 2023
6. Community Service
6-1 Community services (Lectures – Seminars – etc....)
News Content Lecture, Ministry of Information, Sultanate of Oman 2023
Member of the training team for the parallel program “Speaking to the Media”, National Defense College, Sultanate of Oman 2023
Training workshop on news production and young journalists, Nizwa Cultural Center, Sultanate of Oman 2023
Training workshop on making television reports, Omani Students Association in Victoria, Australia, 2018
Scientific Advisor of the National Youth Committee delegation to the University of Oxford 2016
6-2 Committee membership (5 main committees)
College Council 2023/2024 - Representative of the Mass Communication Department
Cultural Committee of the College of Arts and Social Sciences – Member
College of Arts and Social Sciences Admission Committee 2023 - Member
Best Research Thesis Committee , College of Arts and Social Sciences 2023/2024 - member