

Brief Bio

1. Personal Information		
Name: Dr. Moza bint Abdullah bin Said Al-Rawahi	E-mail: m.alrawahi2@squ.edu.om	
Academic Rank: Assistant Professor	Department: Mass Communication	
Specialization: Journalism and Electronic Publishing	Minor specialization: Journalism	
Address: Sultan Qaboos University, College of Arts and Social Sciences, P.O. Box 42, Postal Code 123, Muscat – Al Khoudh, Sultanate of Oman		
2. Employment History		
Place of Work (Institution)	Year	Occupation
University of Technology and Applied Sciences (formerly College of Applied Sciences)	2010-2011	Teaching Assistant
University of Technology and Applied Sciences	2012-2018	Assistant Lecturer
Cardiff University, UK - School of Journalism, Media, and Cultural Studies (JOMEC)	2016-2017	Adjunct Lecturer
University of Technology and Applied Sciences	2019-2022	Assistant Professor & Head of Mass Communication Department
Sultan Qaboos University – College of Arts and Social Sciences (Mass Communication Department)	2023-present	Assistant Professor
3. Education and Qualifications		
3- 1 Qualifications		
Institution	Year	Qualification
Cardiff University, UK - School of Journalism, Media, and Cultural Studies (JOMEC)	2019	Ph.D. in Journalism
University of New South Wales, Sydney, Australia	2012	Master’s in Communication & Journalism
3-2 Courses Taught		Level
Journalistic Article Writing		Undergraduate
Electronic Journalism		Undergraduate
Journalism Applications		Undergraduate
News in Mass Media		Undergraduate
Investigative Journalism		Undergraduate
News Reporting and Writing		Undergraduate
Journalism Technology		Undergraduate
4. Research		
4-1 Research Interests		
Omani Media		
Journalistic Content Analysis		
New Media		
Coverage of Protests and Crises		
Artificial Intelligence & Journalism		
4-2 Papers (5 most important or recent papers)		
Al-Rawahi, M. A., & Emenyeonu, B. (2024). Bridging the gap between gown and town through industrial training: A study of perceptions and experiences of the University of Technology and Applied Sciences Mass Communication interns. QScience Connect, 2024(2), 2.		
"The newspapers’ interpretations of the 2011 Omani reforms" (Under Publication)		
Mat, N.H., Rashid, R.A., Noh, C.H.C. & Al-Rawahi, M.A.S. (2021). The Effects of Blue Documentary on Viewers’ Perceptions and Attitudinal Change Toward Marine Life Conservation. Journal of Nusantara Studies (JONUS), 6(2), pp. 379-402		

4-3 Conferences (5 most important or recent conferences)
Participation in the 4th International Conference on Media titled "Communication, Media, and the AI Revolution: Present and Future," November 17-19, 2024.
Participation in the panel discussion "The Role of Digital Media and Artificial Intelligence in Shaping Political Awareness," organized by the Bahrain Institute for Political Development and the Gulf Journalists' Association, Bahrain, November 10, 2024.
Presentation at the Omani Press Forum in Dhofar titled "The Impact of Artificial Intelligence on Tourism and Investment Promotion," September 2-5, 2024.
Al-Rawahi, M. (2024). Artificial Intelligence and Journalistic Practice: Obstacles and Opportunities for Omani Journalists, presented at the 12th European Conference on Arts & Humanities, London, July 11-15, 2024.
Al-Rawahi, M. (2023). Bridging the Gap Between Gown and Town Through Industrial Training: A Study of UTAS Mass Communication Interns, presented at the Creative Industries Symposium in Oman, April 30, 2023.
Al-Rawahi, Moza (2022). Omani Journalists' Attitudes Towards the Use of Social Media in Journalism – An Analytical Field Study on a Sample of Journalists from Oman Newspaper and Observer Oman, presented at the Symposium on Omani Media in the Era of Digital Integration during the 31st International Congress of the General Federation of Journalists, June 1, 2022.
Al-Rawahi, M. (2016). Citizen Journalism in Social Media: Exploring its Impact on Journalism and social change , the International Journal of Interdisciplinary Social Science Studies (IJSSS E-Journal 2017) Vol 3 Issue 1 with allocated ISSN 2397-6934 (Online) and ISBN number 978-1-911185-47-5.
4-4 Thesis Supervision (5 most recent theses)
Master's Thesis (2024-2025): Shahd Al-Amri – "The Omani Digital Movement on the Social Protection System: An Analytical Study of Omanis' Trends on X (formerly Twitter)."
Master's Thesis (2024-2025): Faiza Al-Haimaliya – "Humanizing News Coverage of the Israeli War on Gaza in American Press: An Analytical Study of The Washington Post (2023-2024)."
Master's Thesis (2024-2025): Thuraya Al-Shikaili – "The Omani Press Discourse on U.S. Political Issues: An Analytical Study of Opinion Articles (2021-2024)."
Ph.D. Dissertation (2024-2025): Hamda Al-Balushi – "The Role of Social Media in Shaping Omani Public Opinion Towards Oman Vision 2040" (Third Supervisor).
5. Awards
Winner of the "Leading Women Award" in 2019 at the Al Batinah Governorate, Sultanate of Oman.
6. Community Service
6-1 Community services (Lectures – Seminars – etc....)
Workshop on "Interactive AI Applications for School Media Coordinators," Al Batinah Governorate, December 10, 2024.
Workshop on "AI Applications in Media," for media coordinators in schools and government departments, Al Dakhiliyah Governorate, November 28, 2024.
Workshop on "News Writing Techniques for Journalism Students," Sultan Qaboos University, 2024.
Training workshop on "Creating Visual and Written Content Using AI Tools," Gabal Al-Akhdar Summer Program, Al Dakhiliyah Governorate, July 30, 2024.
Training workshop on "AI Journalism for Journalists," May 28-29, 2024.
Co-designed and delivered the "Academic Advising Workshop" at the University of Technology and Applied Sciences, 2022.
Lecture on "Omani Media," for media coordinators at the Directorate General of Education, Al Dakhiliyah Governorate, 2021.
6-2 Committee membership (5 main committees)
Member of the College Council, Sultan Qaboos University – Representative of the Mass Communication Department (2024-2025).
Member of the Active Learning Team, Sultan Qaboos University (2024).
Scientific Committee Member for ECAH 2024 (12th European Conference on Arts & Humanities), London, July 11-15, 2024.
Scientific Committee Member for ICMSCE 2024, organized by Istanbul Topkapi University.
Member of the International Association for Media and Communication Research (IAMCR) (2023 – Present).
Member of the Omani Journalists Association (2022 – Present).
Member of the preparatory committee for the Graduation Projects Forum for students of the Faculty of Arts and Social Sciences at Sultan Qaboos University, 2024.
Member of the main committee for reviewing the Mass Communication program, and representative of the Journalism program at the University of Technology and Applied Sciences, 2021-2023.

Member of the scientific committee for the "First International Conference on Communication Studies: Media, Communication, and Culture in the Digital Age," at the UTAS, January 12 to 13, 2021.
Member of the main committee for studying and evaluating funded scientific research at the University of Technology and Applied Sciences, Nizwa branch, 2021.
Member of the scientific committee for the seminar "Higher Education and Industry: Strengthening Links Towards Oman 2040," held from December 16 to 17, 2020.
Member of the scientific committee for the seminar on Sheikh Alama Ibrahim bin Ahmed Al-Kindi (1945-2018), held on February 10-11, 2020, at Nizwa University.